



# Staying Current with HIPAA

Update on revised HIPAA regulations that go into effect September 23, 2013



## **HIPAA PRIVACY**

# HIPAA Omnibus Rule 1/25/2013

- Incorporates changes mandated under the HITECH Act and GINA
- Revises interim enforcement and breach notification rules



# Patient Rights

- Patients may request electronic copies of their records if the information is already maintained in an electronic form. Yale must provide a copy within 30 days.
- Patients (and parents or guardians in the case of minors) can request immunization records be sent directly to schools without signing a HIPAA authorization.
- We must accept requests from patients who have paid in full for their treatment that the treatment information not be released to their health insurer.



## **HIPAA PRIVACY**

### Notice of Privacy Practices (NOPP)

- Revised NOPP now includes additional required information.
- Revised NOPP or summary must be prominently posted for patients to see.
- Health Plans must send a revised notice at the time of their next annual mailing.



# Decedents

- Health information of individuals who have been deceased for more than 50 years is no longer subject to HIPAA requirements.
- Individuals involved in a patient's care or payment for care prior to death can be allowed access to information



## **HIPAA PRIVACY**

# Breach Reporting

- Unallowable access or disclosure is considered a reportable breach unless a risk assessment determines that there is a low probability that the PHI has been “compromised”.
- We have 60 days to investigate and notify patients

**Report all incidents immediately to either a supervisor or to Privacy Officer.**



## **HIPAA PRIVACY**

### Business Associate Agreements (BAA)

- Clarification that storage of PHI even if it isn't accessed by the vender creates a BA relationship
- Departments should revisit their current vendors and see if any additional BAAs are needed.



## HIPAA PRIVACY

# Fundraising

- Additional PHI may be disclosed or used for fundraising without a patient authorization:
  - Patient demographic data
  - Health Insurance Status
  - Dates of patient health care services
  - Department of service information
  - Treating physician information
  - Outcome information
- Added requirement for a clear and easy option to opt-out and we must honor all opt out requests





## **HIPAA PRIVACY**

### Marketing and Sale of PHI

- Marketing = receiving money to communicate about a product or service that encourages purchase or use of that product/service. Does not include subsidized prescription reminders.
- Sale = receiving financial remuneration (including in-kind) in exchange for PHI.
- Receiving financial remuneration in exchange for PHI or for marketing activities except in limited circumstances is prohibited without a patient authorization.



# Research

- Record reviews of individuals deceased more than 50 years no longer require authorization or waiver
- Authorizations can be combined for multiple studies, including banking or future unspecified research, as long as:
  - it is clear if any research-related treatments are contingent on signing the RAF and
  - there is a way to authorize the additional uses or activities separately (e.g. check boxes for banking)



# Genetic Information Nondiscrimination Act (GINA)

- Prohibition on use of genetic information for underwriting purposes
- Underwriting broadly defined
- Refers to DNA sequences rather than manifestation of a genetically-based disease



# Enforcement

- The Secretary of DHHS is mandated to investigate all reports that suggest a violation arising from willful neglect.
- Penalties include incarceration and fines up to \$1.5 million per incident.
- State Attorneys General have authority to investigate
- Can be fined even if we did not know!



## HIPAA PRIVACY

# Questions

If you have questions about HIPAA or the revised HIPAA regulations, feel free to contact the HIPAA Privacy Office at [hipaa@yale.edu](mailto:hipaa@yale.edu) or 203-432-5919 or your Deputy Privacy Officer.